

REP: TEL# 703 528 7800  
ORDER WORKSHEET

# 703 528 7880  
FROM REP OCT12/12 14.48  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REF ID	CITY	#	DATE	NAME
A-100	NEW YORK	1	1964	JAMES EARL RAY
B-200	MEMPHIS	2	1968	MARTIN LUTHER KING JR.
C-300	LOS ANGELES	3	1970	ROBERT F. KENNEDY
D-400	CHICAGO	4	1972	ABRAHAM LINCOLN
E-500	HONOLULU	5	1975	PACIFIC ISLANDS
F-600	SAN FRANCISCO	6	1978	GOLDEN GATE BRIDGE
G-700	SEATTLE	7	1980	WASHINGTON STATE
H-800	PORTLAND	8	1982	OREGON STATE
I-900	SPRINGFIELD	9	1985	ILLINOIS STATE
J-1000	INDIANAPOLIS	10	1988	INDIANA STATE
K-1100	COLUMBUS	11	1990	OHIO STATE
L-1200	CINCINNATI	12	1992	KENTUCKY STATE
M-1300	LOUISVILLE	13	1995	KENTUCKY STATE
N-1400	RICHMOND	14	1998	VIRGINIA STATE
O-1500	CHARLOTTE	15	2000	NORTH CAROLINA STATE
P-1600	ATLANTA	16	2002	GEORGIA STATE
Q-1700	MAINTAINANCE	17	2005	FLORIDA STATE
R-1800	TAMPA	18	2008	FLORIDA STATE
S-1900	MIAMI	19	2010	FLORIDA STATE
T-2000	DAVIDSON	20	2012	NORTH CAROLINA STATE
U-2100	GREENSBORO	21	2015	NORTH CAROLINA STATE
V-2200	WILMINGTON	22	2018	DELAWARE STATE
W-2300	DOVER	23	2020	DELAWARE STATE
X-2400	ANN ARBOR	24	2022	MICHIGAN STATE
Y-2500	LANSING	25	2025	MICHIGAN STATE
Z-2600	DETROIT	26	2028	MICHIGAN STATE
AA-2700	GRAND RAPIDS	27	2030	MICHIGAN STATE
AB-2800	FLINT	28	2032	MICHIGAN STATE
AC-2900	WARREN	29	2035	MICHIGAN STATE
AD-3000	STROMBOLI	30	2038	ITALY STATE
AE-3100	PARMA	31	2040	ITALY STATE
AF-3200	BOLOGNA	32	2042	ITALY STATE
AG-3300	FIRENZE	33	2045	ITALY STATE
AH-3400	ROME	34	2048	ITALY STATE
AI-3500	VATICAN CITY	35	2050	ITALY STATE
AJ-3600	BERGAMO	36	2052	ITALY STATE
AK-3700	MODENA	37	2055	ITALY STATE
AL-3800	PARMA	38	2058	ITALY STATE
AM-3900	PIACENZA	39	2060	ITALY STATE
AN-4000	REGGIO EMILIA	40	2062	ITALY STATE
AO-4100	TRAVI	41	2065	ITALY STATE
AP-4200	COMO	42	2068	ITALY STATE
AQ-4300	LEGNANO	43	2070	ITALY STATE
AR-4400	SESTO CALENDE	44	2072	ITALY STATE
AS-4500	VALENZUELA	45	2075	ITALY STATE
AT-4600	VALTERRA	46	2078	ITALY STATE
AW-4700	PERUGIA	47	2080	ITALY STATE
AX-4800	TERAMO	48	2082	ITALY STATE
AY-4900	MACERATA	49	2085	ITALY STATE
AZ-5000	ANCONA	50	2088	ITALY STATE
BA-5100	BARCELONA	51	2090	SPAIN STATE
BB-5200	BILBAO	52	2092	SPAIN STATE
BC-5300	VALENCIA	53	2095	SPAIN STATE
BD-5400	MADRID	54	2098	SPAIN STATE
BE-5500	SEVILLA	55	2100	SPAIN STATE
BF-5600	BOGOTA	56	2102	COLOMBIA STATE
BG-5700	MEDELLIN	57	2105	COLOMBIA STATE
BH-5800	CAIRO	58	2108	EGYPT STATE
BI-5900	ALEXANDRIA	59	2110	EGYPT STATE
BJ-6000	SUAZELAND	60	2112	AFRICA STATE
BK-6100	JOHANNESBURG	61	2115	AFRICA STATE
BL-6200	CAPE TOWN	62	2118	AFRICA STATE
BM-6300	ACCRA	63	2120	GHANA STATE
BN-6400	NUSSLI	64	2122	GERMANY STATE
BO-6500	DUISBURG	65	2125	GERMANY STATE
BP-6600	ESSEN	66	2128	GERMANY STATE
BQ-6700	DORTMUND	67	2130	GERMANY STATE
BR-6800	MUNICH	68	2132	GERMANY STATE
BS-6900	FRANKFURT	69	2135	GERMANY STATE
BT-7000	BERLIN	70	2138	GERMANY STATE
BU-7100	STUTTGART	71	2140	GERMANY STATE
BV-7200	HAMBURG	72	2142	GERMANY STATE
BW-7300	KOELN	73	2145	GERMANY STATE

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_ CONTRACT # 62694664

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>OBAMA FOR AMERICA</u>	<u>EST#1537</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT16/12	OCT22/12	WK-1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT12/12 14.48

REP: TO LENA

TO LENA  
FR JULIE  
REV ORDER  
TTLS \$277930..128X  
PLS CFM, THX 10/12

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = AGENCY EST# = 1537  
AGENCY PRODUCT CODE =

1	100P-300P	30	\$800.00	10/16	10/19	4	TU-F	4
PROGRAM : THE CHEW/GENERAL HOSPITAL								

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HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1100A PROGRAM : MILLIONAIRE/FAMILYFEUD	30		\$560.00	10/16	10/19	4		TU-F	4
3			1135P-1210A PROGRAM : NIGHTLINE	30		\$1,025.00	10/16	10/19	4		TU-F	4
4			1100A-1200N PROGRAM : THE VIEW	30		\$925.00	10/16	10/19	4		TU-F	4
5			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	30		\$850.00	10/16	10/19	4		TU-F	4
6			300P-400P PROGRAM : STEVE HARVEY SHOW	30		\$650.00	10/16	10/19	4		TU-F	4
7			400P-500P PROGRAM : DR. OZ	30		\$800.00	10/16	10/19	4		TU-F	4
8			500A-530A PROGRAM : EYEWITNESS NEWS	30		\$625.00	10/16	10/19	4		TU-F	4
9			500P-600P PROGRAM : EYEWITNESS NEWS	30		\$2,250.00	10/16	10/19	5		TU-F	5
10			530A-600A PROGRAM : EYEWITNESS NEWS	30		\$925.00	10/16	10/19	4		TU-F	4
11			600P-630P PROGRAM : EYEWITNESS NEWS	30		\$3,000.00	10/16	10/19	4		TU-F	4
12			600A-700A PROGRAM : EYEWITNESS NEWS	30		\$1,875.00	10/16	10/19	5		TU-F	5
13			700P-730P PROGRAM : JEOPARDY	30		\$3,000.00	10/16	10/19	1		TU-F	1

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REP HEADLINE# 6269464 TRF# 329218  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

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26			700A-900A PROGRAM : EYEWITNESS NEWSDAYBREAK	30		\$1,050.00	10/20	10/20	2		SAT	2
27			700P-800P PROGRAM : JEOPARDY/WHEEL	30		\$850.00	10/20	10/20	2		SAT	2
28			900A-1000A PROGRAM : GMA-SAT	30		\$1,050.00	10/20	10/20	2		SAT	2
29			100P-600P PROGRAM : WEEKEND MOVIES	30		\$475.00	10/21	10/21	2		SUN	2
30			1130P-1200M PROGRAM : LATE NEWS FOLLOWING NFL	30		\$1,250.00	10/21	10/21	1		SUN	1
32			1200M-100A PROGRAM : CASTLE	30		\$250.00	10/21	10/21	1		SUN	1
33			500A-600A PROGRAM : EYEWITNESS NEWS	30		\$250.00	10/21	10/21	1		SUN	1
34			600P-630P PROGRAM : EYEWITNESS NEWS	30		\$1,500.00	10/21	10/21	5		SUN	5
35			700A-900A PROGRAM : EYEWITNESS NEWSDAYBREAK	30		\$1,050.00	10/21	10/21	2		SUN	2
36			700P-800P PROGRAM : AMERICA'S FUNNIEST HOME VIDEOS	30		\$2,750.00	10/21	10/21	1		SUN	1
37			800P-900P PROGRAM : ONCE UPON A TIME	30		\$6,500.00	10/21	10/21	2		SUN	2
38			1000P-1100P PROGRAM : SCANDAL	30		\$5,000.00	10/18	10/18	1		THU	1



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62			730P-800P	30		\$3,000.00	10/22	10/22	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
63			900A-1000A	30		\$1,050.00	10/22	10/22	1		MON	1
PROGRAM : JEFF PROBST												
64		S	1100P-1135P	30		\$2,000.00	10/22	10/22	0		MON	0
PROGRAM : EYEWITNESS NEWS AT 11P												
OCT/12 277930.00												
CONTRACT TOTAL											277930.00	
TOTAL SPOTS											128	

MARKET TOTALS \$457,586    WFTV 29%    WKMG 34%    WESH 20%    WOFL 13%    WKCF 1%    WRBW 2%    CABL 0%

WOPX 0%    WRDQ 1%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE